

This is a paid press release. Contact the press release distributor directly with any inquiries.



GlobeNewswire
by notified

SHADRACH: Brookwell McNamara Entertainment Partner with AFFIRM Originals for an ORIGINAL Series on Sony's Pure Flix Streaming Service

Brookwell McNamara Entertainment

June 1, 2022 • 3 min read



SHADRACH is a one-hour drama created by Holly Goldberg Sloan ("Angels in the Outfield" and author of the novel "Counting By 7's") about the Wilson family who suffers a financial setback and must leave the city to start over in a small town. When a majestic horse unexpectedly comes into their lives, a bond is created allowing the Wilsons to discover the true meaning of hope, faith and family.

Los Angeles , June 01, 2022 (GLOBE NEWSWIRE) -- Brookwell McNamara Entertainment has ushered in their first original series with AFFIRM Originals, a division of AFFIRM Films, the studio behind Soul Surfer, War Room, Risen, Heaven is For Real, Miracles From Heaven and Overcomer. "SHADRACH", which has been greenlit with an initial order of six episodes to premiere on the faith and family focused streamer Pure Flix, is going into production this month in Georgia. The series tells value-driven stories tackling the issues of financial and physical hardship, love, loss, family, friendship and faith. Sean McNamara will direct the pilot and multiple episodes.

"This series comes from the heart, and I can't wait for viewers to see this world, which is very realistic, yet tremendously hopeful. "It is very exciting to be working with Rich

Peluso and Sony Pictures' AFFIRM group again after our success together on "Soul Surfer" said McNamara.

No stranger to faith-based, family entertainment, McNamara helmed the films "Orphan Horse", with Jon Voight; "The Miracle Season", starring Erin Moriarty, Helen Hunt, and William Hurt; "Raise Your Voice", featuring Hilary Duff. The BAFTA, EMMY and DGA nominee's most recent film, titled, The King's Daughter, starring Pierce Brosnan, released theatrically in the U.S. in January of 2022.

Show creator Holly Goldberg Sloan has worked primarily in feature and television films. "I feel so fortunate to be working with Sean and the whole team at Brookwell McNamara. Sean is great directing kids, and coming off filming two projects in Georgia, he has so much production expertise. They've assembled a great group based out of Atlanta."

Additional executive producers on the series include David Brookwell and David Buelow.

Links IMDB: https://www.imdb.com/title/tt20254700/?ref_=fn_tt_tt_5

About AFFIRM Films

AFFIRM Films, launched in 2007, is an industry leader in faith-based/inspirational films with worldwide box office of over \$660 million including such hits as "Soul Surfer," "War Room," "Risen," "Heaven is for Real," "Miracles from Heaven," "Overcomer," "A Beautiful Day in the Neighborhood" in partnership with TriStar Pictures, and most recently The Kendrick Brothers' "Show Me the Father." AFFIRM produces, acquires, and markets content that inspires, uplifts and entertains audiences around the world focusing on family and faith through its three divisions, AFFIRM Films, AFFIRM Television and AFFIRM Originals. Sony Pictures Entertainment is a subsidiary of Tokyo-based Sony Corporation.

Story Continues

[Terms and Privacy Policy](#) [Your Privacy Choices](#)  [CA Privacy Notice](#)

Recommended Stories



Christian Leadership Values for a New Generation: Calling, Courage and Character for Emerging Leaders

ACCESS Newswire • 1mo ago



Ray Dalio Says This Management Habit Can Deliver ‘Exponential’ Returns

Benzinga • 2mo ago

[COIN](#) 



5 Counterintuitive Strategies That Look Inefficient Now But Compound Into Long-Term Growth

Entrepreneur • 2mo ago

NEW EN

New Engen Named to Ad Age’s Best Places to Work 2026 List

GlobeNewswire • 6mo ago



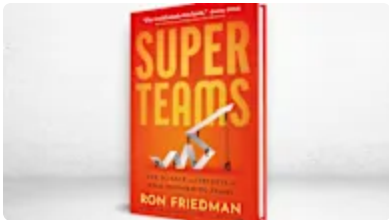
PKF O'Connor Davies Appoints Leaders to Drive Growth Across Nine Key Sectors

PR Newswire • 6mo ago



5 Ways to Unlock the Hidden Innovators Already Working for You

Entrepreneur • 1mo ago



'Superteams' Review: Focused Collaboration

The Wall Street Journal • 1mo ago



Goldman Sachs vice chair on the hidden trap of senior management: 'Pretty soon the bosses are no longer watching you'

Fortune • 5mo ago [GS](#) ☆



No bosses, no problem: Inside the Danish firm that manages itself

Euronews • 2mo ago



OakTruss Group releases "Governing a New Kind of Employee": a whitepaper showing boards that responsible AI governance is built from structures they already have

PR Newswire • 25d ago



Copyright © 2026 Yahoo.
All rights reserved.



Trending Topics

- Dow Jones
- S&P 500
- DAX Index
- Nvidia
- Tesla
- DJT
- Tariffs

Explore Further

- Mortgages
- Credit Cards
- Sectors
- Crypto Heatmap
- Financial News

About

- Data Disclaimer
- Help
- Feedback
- Sitemap
- Licensing
- What's New

[About Our Ads](#)

[Premium Plans](#)

[Terms and Privacy Policy](#)

[Your Privacy Choices](#) 

[CA Privacy Notice](#)