



OCTOBER 29, 2018

## 'Christmas in Evergreen: Letters To Santa' A New, Original Movie Premiering November 18, on Hallmark Channel

*Crown Media Family Networks Partners with Parent Company Hallmark Cards To Bring Town of Evergreen to Life*



KANSAS CITY, Mo. (October 29, 2018) — The idyllic town of Evergreen overflows with Christmas magic and romance in **“Christmas in Evergreen: Letters to Santa,”** a new, original movie premiering **Sunday, November 18, (8 p.m. ET/PT)** on Hallmark Channel, as part of the network’s #1-rated programming event, COUNTDOWN TO CHRISTMAS. With this popular annual event, Hallmark Channel is historically the #1 television network in all of Q4.

Jill Wagner (“Pearl in Paradise.” “Teen Wolf”). Mark Deklin (“Designated Survivor”).

Holly Robinson Peete (“Meet the Peetes,” “Hanging with Mr. Cooper”), Barbara Niven (“Chesapeake Shores”), Andrew Francis (“Chesapeake Shores”), Rukiya Bernard (“One Winter Weekend”) and Ashley Williams (“The Jim Gaffigan Show”) star in the heartwarming story of romance and family set against the backdrop of the idyllic town of Evergreen. “Christmas in Evergreen: Letters to Santa” is the second movie installment of holiday stories based on the collection of fine art by Hallmark Cards’ master artist and illustrator, Geoff Greenleaf.

Crown Media Family Networks partnered with parent company, Hallmark Cards, to bring to life the magical town of Evergreen. Evergreen emits the beauty, magic and celebration of the season where Greenleaf’s illustrations come to life on screen. In order to bring the town of Evergreen to life, Hallmark products were featured throughout the film. Products featured from the Christmas in Evergreen collection, exclusively sold in Hallmark Gold Crown Stores nationwide and on Hallmark.com include:

- the iconic [All-American Truck 1954 Mercury m-100 Metal Keepsake Ornament](#)
- the [Christmas in Evergreen Sleigh Ride Musical Snow Globe with Light](#)
- the [Christmas in Evergreen North Pole Mailbox](#)

To further enhance the viewers’ experience and immerse themselves in the magical holiday town, the complete Christmas in Evergreen collection is available at [Hallmark.com](#).

On her way to visit her hometown of Evergreen, Lisa (Wagner) meets Kevin (Deklin), when his car is stalled on the side of the road. Though his car quickly – and perhaps miraculously – restarts, the pair soon after crosses paths again in Evergreen. Reconnected by Evergreen restaurant owner Carol (Niven), Lisa and Kevin work together to restore a general store they used to visit as children. Sparks fly between them and they quickly find themselves contemplating permanent moves to Evergreen. Evergreen’s Christmas magic, which brought town veterinarian Allie (Williams) love the year before, not only inspires love for Lisa and Kevin, but also connects the kindhearted Michelle (Peete) with a single dad visiting his son for the holidays. While romance blossoms for the two couples, the town comes together to try to grant a Christmas wish written in a letter to Santa years ago.

Christmas in Evergreen products are exclusively sold in Hallmark Gold Crown stores nationwide and on [Hallmark.com](https://Hallmark.com). Visit [Hallmark.com/stores](https://Hallmark.com/stores) to find the nearest location.

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## About Hallmark

### About Hallmark

For more than 115 years, family-owned Hallmark Cards, Inc. has been dedicated to creating a more emotionally connected world. Headquartered in Kansas City, Missouri, and employing tens of thousands worldwide, the company operates a diversified portfolio of businesses. The [Hallmark](#) business designs and sells greeting cards, gifts, ornaments and gift packaging in more than 25 languages with distribution in over 70 countries and 100,000 rooftops worldwide, including a network of independently-owned Hallmark Gold Crown stores in two countries. [Hallmark Media](#) is entertainment's leading destination for feel-good content and operates three cable networks: Hallmark Channel, Hallmark Mystery, and Hallmark Family.

[Hallmark+](#) is the streaming service and membership program that delivers the very best of Hallmark all in one place, featuring a distinctive blend of all new, exclusive original series, movies, and other feel-good content plus monthly discounts and rewards for shopping at Hallmark retail stores and [Hallmark.com](#). [Crown Center](#) is a real estate development company that manages the 85-acre hotel, office, entertainment and residential campus surrounding Hallmark's headquarters. [Crayola®](#) offers a wide range of art materials and creative play toys designed to spark children's creativity around the globe. For more information, visit [Hallmark.com](#). Connect on [Instagram](#), [TikTok](#), [Facebook](#), [Pinterest](#), [YouTube](#), and [LinkedIn](#).

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